

1<sup>st</sup> and 2<sup>nd</sup> July, 2004



York Race Course, York  
UK

## International Conference and Exhibition

### Sponsorship Options

*FIRST COME FIRST SERVED!*

This year's expansion of the event means that there are even more opportunities to target your potential clients and maximise your corporate exposure through the various sponsorship options we have available to exhibitors. The sponsorship packages are exclusive to one company, so you'd better be quick off the mark!

### Networking Sponsorship

*Networking opportunities allow you, the sponsor, to target potential customers whilst showcasing your expertise through a keynote address to delegates!*

Our networking sponsorship option involves the sponsorship of **lunch**. Being a 2 day event, this is therefore open to 2 different sponsors and will include:

- Your organisation's name and logo to appear on the menu at lunch. Optional company banner also on display in lunch room.
- Your organisation's logo on the front cover of the conference proceedings distributed to all delegates
- An ad insert on your company to be included in the delegate pack
- Your company logo and profile on the conference web page

It is also an option to sponsor the **drinks reception** on the evening of 1<sup>st</sup> July 2004. This package includes:

- Opportunity to place your company banner above the drinks reception and to propose a toast
- Your organisation's logo on the front cover of the conference proceedings distributed to all delegates
- An ad insert on your company to be included in the delegate pack
- Your company logo and profile on the conference web page

### Branding Sponsorship

*Branding opportunities enable you, the sponsor, to strengthen your corporate identity before, during and after the event.*

#### Sponsorship of Delegate Documentation

- Your organisation's logo on the front cover of the conference proceedings distributed to all delegates
- A profile of your company to be included in the delegate documentation
- An ad insert on your company to be included in the delegate pack
- Your company logo and profile on the conference web page

### **Sponsorship of Delegate Bag**

- All conference delegates to be supplied with your company bag for use during and after the event!
- Your organisation's logo on the front cover of the conference proceedings
- An ad insert on your company to be included in the delegate pack
- Your company logo and profile on the conference web page

## **Conference Sponsorship**

*With four conference streams this year, this is the ideal opportunity to reach your target market by sponsoring the stream with the content most relevant to your business.*

### **The conference sessions are as follows:**

- Introduction to EMC
- 2 sessions on EMC in Railways
- An academic session

In exchange for sponsoring a conference session, you will get:

- Your company logo on the presentation slides. Introductory slide will state "sponsored by...."
- Your company logo and profile on the conference website
- An ad insert on your company to be included in the delegate pack

**There has never been a better opportunity to fly your company flag – why not sponsor our very own indoor airship?!**

Get above your competitors....fly your company banner around the exhibition!

**Too good to miss? Please contact us to ensure your competitors don't beat you to it!**

For more information on sponsorship and to discuss prices, please contact **Catherine Tourish** at:

*York* **EMC** Services Ltd

**Tel: + 44 (0) 1904 434440**

**Fax: + 44 (0) 1904 434434**

**Email: [ct@yorkemc.co.uk](mailto:ct@yorkemc.co.uk)**

**Web: [www.yorkemc.co.uk](http://www.yorkemc.co.uk)**

**EMCIA** THE UNIVERSITY *of York*  
The EMC Industry Association

